

Glassbox
DIGITAL
WORLD 19

Oct 29-30, 2019 | NYC

Sponsorship & Exhibition Prospectus

DigitalWorld

by Glassbox Digital, brings together customers, partners, contributors, and Glassbox staff to share best practices for digital customer management (DCM).

At this an annual two-day conference, you will receive the latest product updates, learn how your fellow community is using Glassbox to transform customer journey analytics into comprehensive visibility across digital channels, and participate in open discussions and guided training sessions.



DigitalWorld'18 Attendee Snapshot



120+ Decision Makers

from Fortune 500 companies

2 Days of Open Spaces

for over 14 hours of networking time

Community Introductions

help from the Glassbox team with onsite introductions to top prospects

TABLE TOP EXHIBITION SPACE (4 available)

- ▶ Branding on all event materials including the website, agenda, printed brochure, onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Standard Exhibition Booth: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring a pull-up banner, giveaway, collateral, and branded table cloth (sponsor to provide all marketing materials)
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)



Exhibitor Sponsorship Opportunities

NETWORKING LUNCH SPONSOR (2 available)

- ▶ Branding on all event materials including the website, agenda, printed brochure, onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Host the Networking Lunch on Day 1 or Day 2 of the conference with branded tent cards, menus and napkins
- ▶ Select a VIP Lunch Table: Invite top clients and prospects to sit at your reserved table for one-to-one discussions
- ▶ Premier Exhibition Space: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring an 8x10' pop-up wall
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)

HUDSON RIVER RECEPTION SPONSOR (1 available)

- ▶ Branding on all event materials including the website, agenda, printed brochure, onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Host Reception of the only conference networking reception with branded tent cards, napkins, and reception signage
- ▶ Select VIP Reserved Seating: select clients and prospects to join meetings at your reserved seating area for one to one discussions
- ▶ Premier Exhibition Space: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring an 8x10' pop-up wall
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)

NETWORKING BREAK SPONSOR (3 available)

- ▶ Branding on all event materials including the website, agenda, printed brochure, onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Host one Networking Break on Day 1 (morning or afternoon) or 2 (morning only) of the conference with branded tent cards, coffee cups, and break signage
- ▶ Premier Exhibition Space: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring an 8x10' pop-up wall
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)

GOLF ACTIVATION SPONSOR (1 available)

- ▶ Branding on all event materials including the website, agenda, printed brochure, onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Activation: Have some fun with your clients and prospects, brand your business on outdoor signage and treat delegates to a business meeting like no other while you hit a few rounds on the scenic Hudson River during the event reception
- ▶ Premier Exhibition Space: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring an 8x10' pop-up wall
- ▶ Access to the pre-event delegate two weeks prior to the event (including full name, job title, company, and phone number)

PHOTO ACTIVATION SPONSOR (Only 1 available)

- ▶ Branding on all event materials including the website, agenda, printed brochure, onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ 2-Day Photo Activation Hire: Brand the conference photo activation and have your logo branded on all photographs taken, and also take charge of sharing photos using your hashtag over social media and hijack the online conference conversation!
- ▶ Premier Exhibition Space: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring an 8x10' pop-up wall
- ▶ Access to the pre-event delegate two weeks prior to the event (including full name, job title, company, and phone number)

EVENT NETWORKING APP SPONSOR (Only 1 available)

- ▶ Branding on all event materials including the website, showguide, brochure and onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ 2-Day Networking App and Area: Stand out as the exclusive Cvent networking app and networking area
- ▶ The App will be used two weeks before the event as attendees set up all of your meetings, position your brand front and center in the lead up to the event and onsite in the Open Space Zone!
- ▶ Premier Exhibition Space: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring an 8x10' pop-up wall
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)

SWAG BAG SPONSOR (Only 1 available)

- ▶ Branding on all event materials including the website, showguide, brochure and onsite signage
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Exclusive Logo Placement on the attendee swag bags: receive prominent and exclusive logo placement on all official swag bags given to each conference attendee, including your competitors!
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)

LANYARD SPONSOR (Only 1 available)

- ▶ Branding on all event materials including the website, showguide, brochure and onsite signage
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Exclusive Logo Placement on All Conference Lanyards: receive prominent and exclusive logo
- ▶ Placement on all official lanyards worn by each conference attendee, including your competitors!
- ▶ USB Stick with Promotional Materials: opportunity to include a USB Stick with your company's promotional information on each conference lanyard (sponsor to provide loaded USB sticks)
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)

CHARGE STATION SPONSOR (Only 1 available)

- ▶ Branding on all event materials including the website, showguide, brochure and onsite signage
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Exclusive Logo Placement Charge Station: Receive prominent and exclusive logo placement on the
- ▶ Charging station at the conference
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)

WIFI SPONSOR (Only 1 available)

- ▶ Branding on all event materials including the website, showguide, brochure and onsite signage
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Exclusive Logo Placement on Wifi Cards: receive prominent and exclusive logo placement on all official
- ▶ Wifi cards given to each conference attendee
- ▶ Customized Wifi Credentials: choose the login and password details that every conference attendee will use at the conference
- ▶ Access to the pre-event delegate list two weeks prior to the event (including full name, job title, company, and phone number)

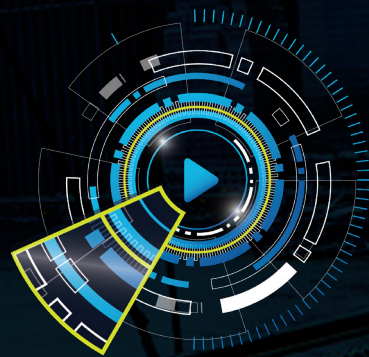
30 MINUTE SPEAKING SESSION (3 available)

- ▶ 30 minute speaking session slot, all presentation content will be need to be approved prior to the event by the Glassbox leadership team
- ▶ Opportunity to add two custom questions to the session feedback survey
- ▶ Access to session attendee list and feedback surveys (including full name, email, job title, company, and phone number)
- ▶ Branding on all event materials including the website, agenda, printed brochure, onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Premier Exhibition Space: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring an 8x10' pop-up wall
- ▶ Access to the pre-event delegate two weeks prior to the event (including full name, job title, company, and phone number)

60 MINUTE WORKSHOP SESSION (3 available)

- ▶ 60 minute workshop session, all workshop content will be need to be approved prior to the event by the Glassbox leadership team
- ▶ Opportunity to add two custom questions to the session feedback survey
- ▶ Access to session attendee list and feedback surveys (including full name, email, job title, company, and phone number)
- ▶ Branding on all event materials including the website, agenda, printed brochure, onsite signage
- ▶ Includes stop on our booth crawl map + survey with raffle
- ▶ Opportunity to provide 1 small item per attendee swag bag
- ▶ Premier Exhibition Space: showcase your product or solution to the audience throughout networking breaks and open space hours in our Open Space Zone, with the freedom to bring an 8x10' pop-up wall
- ▶ Access to the pre-event delegate two weeks prior to the event (including full name, job title, company, and phone number)





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For more information contact: events@glassboxdigital.com